



Don't
Miss
A
Lick!

Why Liquid Feed?

Westway Feed Products' Liquid Feed Supplements:

- Offer convenient, self-fed options with minimal waste.
- Are a highly palatable way to provide supplemental protein, energy, vitamins and minerals.
- Are formulated to provide a consistent source of supplemental nutrients to bridge the gap between what forages provide and what cattle need. Because of this, liquid feed intake can change as forage conditions dictate.
- Offer the most efficient and economical way to help a cow/calf producer attain their optimum production goals.

Benefits of Liquid Feed:

- **Increased Forage Utilization** – Liquid feed provides nutrition to rumen microbes. This in turn helps microbes to be able to digest increased amounts of forage and be able to utilize lesser quality forages.
- **Economic Advantages** – Minimal waste, no shrink, water proof and self-fed delivery method all add up to more money in a producer's pocket.
- **Consistent delivery of nutritional components** – Highly palatable method to provide protein, energy, sugars, phosphorus, potassium and other necessary vitamins, minerals and nutrients.
- **Proper Nutrition Equals Long Term Results** – When bred cows / heifers are provided proper nutrition through all trimesters, research shows there are positive benefits to resulting calf immunity, performance, long term fertility and carcass value.
- **The Right Nutrition at The Right Time** – Proper nutrition levels should result in increased percentages of cows bred, better cow herd performance, more calves born earlier in next calving season and increased calf performance.



Westway
FEED PRODUCTS
Where solutions flow

The Science of Liquid Feed.

A cow's rumen is populated by micro-organisms and bacteria, which ferment forages and feed consumed by the cow. The concept behind liquid feed products is to enhance the ability of the rumen bacterial population to digest forage; thereby increasing the fiber digesting capacity and efficiency of the animal. Because of this, supplementation of a forage diet should primarily target the needs, not of the cow, but instead the rumen microbes in the rumen.



In most instances of utilizing forage in a cow/calf scenario, the first limiting nutrient will be protein. Rumen bacteria require protein / nitrogen to grow and be able to digest fiber. Westway Feed Products' liquid feed supplements can provide protein to help accomplish this.

Increased fiber digestion by cattle consuming liquid feed supplements has been proven by university testing, private research and internal company testing. Our liquid feed supplements feed rumen bacteria. These bacteria provide a significant amount of the animal's energy and protein needs. Fueling the rumen bacterial population enables the animal to more fully utilize consumed forage; thus, increasing the overall efficiency of digestion.

Great cow herd nutrition...more than having lots of grass! We offer nutrition with a plan.

We understand a cow never has a day off. She is always bred, supplying nutrition to a calf at side or growing a fetus and nursing a calf at side. Additionally, today's science of fetal programming tells us your

nutrition decisions today can affect heifer breed up, carcass results, animal health across several generations and much more. Because of these research driven facts, we encourage you to develop an annual/strategic cow herd nutrition plan.

Westway Feed Products' liquid feed supplements can provide nutrition to:

- Cows and calves at side
- Weaned calves
- Replacement heifers
- Herd bulls
- Stockers on grass

The Westway Difference.

- Time tested, research backed, proven and consistent products
- In house laboratory for product testing and research
- Technical service team availability
- Defined quality assurance program
- Parent company's logistical and purchasing advantages

Strategic Partnership & Strategic Supplementation.

Decisions involving your cow herd's nutrition program/supplementation should involve more than just picking a product. Contact us today to discuss an annual, whole-herd nutrition program.



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